

**MINUTES OF THE REGULAR MEETING  
GALVESTON COUNTY WATER CONTROL AND IMPROVEMENT DISTRICT NO. 1  
BOARD OF DIRECTORS' RETREAT  
Wednesday, January 12, 2022  
2320 Falco Street  
Dickinson, Texas  
11:00 a.m.**

The Board of Directors of Galveston County Water Control & Improvement District No. 1 of Galveston County, in Dickinson, Texas, met in a special session, open to the public, on January 12, 2022, at 2320 Falco Street, Dickinson, Texas, thereof, and the roll was called of the duly constituted officers and members of the board, to wit:

John Mitchiner	President	<b>Present</b>
Shamarion Barber	Vice President	<b>Present</b>
William J. Gaffey	Secretary-Treasurer	<b>Present</b>
Garland Copelin	Director	<b>Present</b>
Jeffrey Spriggins	Director	<b>Present</b>

Also, present were: General Manager Ivan Langford; Aurora Amaro; Nancy Click; John Campbell and Ana Urps of Galveston County W.C.I.D. No. 1; Ryan Nokelby, PE of HDR Engineering, Inc.; and Kathy Thomas of Community Strategies LLC.

Guest(s): None.

**CALL TO ORDER AND ANNOUNCE A QUORUM IS PRESENT**

The meeting was called to order by President Mitchiner at 11:00 a.m. All said members were in attendance, and a quorum was established by Secretary-Treasurer Gaffey.

**PRAYER AND PLEDGE OF ALLEGIANCE**

Vice President Barber led those present in the Lord's Prayer. Director Spriggins led those present in the Pledge of Allegiance and the Pledge to the Texas Flag.

**BUSINESS**

**1. Discussion on rebranding and communications planning for the water district.**

Ms. Kathy Thomas, President of Community Strategies LLC, made a presentation to the Board of Directors concerning the rebranding and communications planning for the water district.

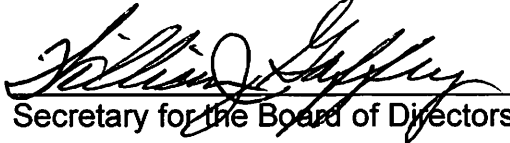
She discussed our draft District goals, stakeholders, our proposed vision, purpose, trade name (Dickinson's Water District), draft logo, SWOT (strengths, weaknesses, opportunities, threats) analysis, projected 2022 activities/milestones, and

communications plan. Ms. Thomas answered the Board of Directors' questions and concerns.

There was no action taken.

**ADJOURNMENT**

The meeting adjourned at 12:10 p.m.

  
Secretary for the Board of Directors